

**Houston BARC  
Foundation**  
P. O. Box 22568  
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#### Board of Directors

**Linda F. Barrett**  
*President*  
**Ronada R. Davis, DDS**  
*VP Membership Initiatives*  
**Janet Dietrich**  
*VP, Treasurer*  
**Danielle Ellis**  
*VP, Asst. Treasurer*  
**Sidney Faust**  
**Tena Lundquist Faust**  
**Tama Lundquist**  
**Michelle Mantor**  
**Patti A. Murphy**  
*VP Promotional Initiatives*  
**Sue Powell**  
*VP, Secretary*

#### UPCOMING BARC EVENTS:

Fall 2011  
**BARCTV Houston**  
explores Pet Adoptions  
and keeping your Pet  
Healthy and Happy on  
HTV (Comcast Ch. 16)

Saturday, October 15  
**CMC Solid Waste**  
"Trashcan Golf  
Tournament" at Wortham  
Municipal Golf Course -  
BARC is a beneficiary of  
tournament proceeds

Tuesday, November 15  
"State of the Foundation"  
Member/Donor Cocktail  
Reception and Q & A with  
Mayor Annise Parker and  
City of Houston and  
Harris County Animal  
Care Officials  
(by invitation only)

Sunday, December 4  
**BARC "Adopt and Shop  
Day"** in Saks Fifth Avenue  
at the Galleria

# HBF Herald

VOLUME 1, ISSUE 1

OCTOBER 2011



## Houston Chronicle highlights BARC Adoptions

In September, a **Houston Chronicle** editorial piece championed the newest adoption efforts of BARC, the City of Houston's animal shelter. Under new management and with a new, positive business plan, BARC has initiated unique off-site adoption events which are proving to be

extremely successful.

Case in point - In August, BARC brought animals to a Heights-area Kroger parking lot and staged a large-scale adoption fair, welcoming and utilizing many volunteers, publicizing the event in advance and got the media's attention. It was so

successful that BARC had to call out for additional animals from their foster families!

More about this success story is available at: <http://www.chron.com/opinion/editorials/article/A-howling-success-Congratulations-to-BARC-for-2079896.php>



**L to R: HBF Board Members Tena Lundquist Faust, Janet Dietrich, Danielle Ellis, Michelle Mantor, Mayor Annise Parker, Linda Barrett, Sidney Faust, Patti Murphy, Tama Lundquist and Ronada Davis. Not pictured: Sue Powell, HBF Director and Officer.**

The Houston BARC Foundation, a private non-profit organization, is also involved in partnering with local retail merchants to produce more of these successful ventures. On December 4th, HBF will join with **Saks Fifth Avenue** to find good homes for dogs and cats in the area in an off-site holiday adoption event.

HBF's is also actively involved to support BARC's efforts by raising awareness and critical funds to expand and renovate the BARC facility. We are grateful for recent generous grants from **Comcast** and **Purina**. **Kroger** has added BARC to their **Neighbor to Neighbor Giving Program** and soon, the Houston Municipal Channel will feature **BARC TV**, showcasing many of our BARC friends. Stayed tuned - HBF is growing and making a difference!

## BARC Surgery Suite Renovation

Since its inception in March 2011, **Houston BARC Foundation** has raised over \$108,000 with donations and memberships and has purchased more than \$70,000 in equipment directly benefiting the animals at BARC. Most recently, funds were used to renovate one of the surgery suites at the BARC facility. A variety of surgical instruments, anesthesia equipment, additional lighting and a surgical table

were purchased and installed. In addition, HBF has made it possible for the surgical ceilings to be replaced or cleaned and renovated, including new ventilation and electrical rewiring for the health and safety of the animals, employees and volunteers.

Other Foundation gifts include the purchase of 30 Kuranda animal beds and two commercial floor scrubbers



for kennel sanitation. These and many other important and necessary improvements are changing the lives of animals entrusted to BARC's care.

*Our Mission: to make a positive difference in the lives of homeless animals by educating the community, encouraging responsible pet ownership and providing supplies, equipment and other resources to support the animals in the care of BARC.*

*Please visit [www.houstonbarcfoundation.org](http://www.houstonbarcfoundation.org) to learn more.*



## Customer Letter



### Step One:

Read through this letter to understand the advantage of being a part of the Kroger Neighbor to Neighbor Donation Program.

### Step Two:

Take the letter with you to your neighborhood Kroger store the next time you go shopping.

### Step Three:

Present the letter with your organization's barcode to your cashier upon checkout. After they have scanned your Kroger Plus Card you will be enrolled for the current year of the Kroger Neighbor to Neighbor Donation Program. Every time you shop at Kroger and use your enrolled Kroger Plus Card, Kroger will contribute a percentage of your eligible purchases to the Kroger Neighbor to Neighbor Donation fund. Once a card is scanned with the barcode, it will be active for the remainder of the program year.

### Q & A

**How many Kroger Neighbor to Neighbor accounts can an organization have?**  
One per organization.

**Can a household "link" their Kroger Plus Card to more than one organization at a time?**  
No, the system allows for one organization per household. To change organizations, you must present your Kroger Plus Card and the new organization's barcode to the cashier.

### Do I have to enroll each program year?

Yes, all organization's and participants must re-enroll for each program year. Enrollment is June 1, 2011 through Dec 31, 2011. The Kroger Neighbor to Neighbor Program accumulation is July 1, 2011 through April 30, 2012.

### How much can my organization earn?

The Kroger Neighbor to Neighbor Donation Program will donate \$1 million annually. Each organization will earn a percentage of the \$1 million equal to the percentage of total earned contributions attributable to that organization.

**Kroger Cashier:** 1. Scan customer's Kroger Plus Card 2. Scan the attached Organization's barcode.

The customer's Kroger Plus Card is now enrolled in the Kroger Neighbor to Neighbor Donation Program & contributing funds to their organization. When you scan the barcode, the description on the receipt will say "Loyalty Div 0.00". This means the barcode was properly scanned. The following Friday, the customer's receipt will display a message at the bottom of the receipt saying "Your card is contributing to Neighbor to Neighbor #12345"



Please feel free to contact a Kroger Neighbor to Neighbor Donation Program Representative with any additional questions at 866-995-7643 or email to [neighbor2oneighbor@kroger.com](mailto:neighbor2oneighbor@kroger.com). Additional information is also available at [www.krogerneighbor2oneighbor.com](http://www.krogerneighbor2oneighbor.com).

# Three (3) Easy Ways You Can Help Houston BARC Foundation...

## I. Shop at Kroger

Each time you shop at Kroger using your enrolled Kroger Plus card, Kroger will contribute a portion of your eligible purchases to the Houston BARC Foundation.

## 2. [www.adoptashelter.com](http://www.adoptashelter.com)

It's EASY! It's FREE!

Here's how it works:

1. Visit the site - [www.adoptashelter.com](http://www.adoptashelter.com)
2. Choose or add the animal shelter you want to support.
3. No logins. No passwords. No cost to you!
4. Just shop for whatever you want at your favorite stores like Amazon, iTunes,
5. Expedia, Office Depot and hundreds more...
6. You'll earn money for your animal shelter (BARC) EVERY time you buy!



## 3. Join the Houston BARC Foundation Membership Circle (Please mark your level of participation)

### ☐ \$10,000 or greater: Lifetime Founder's Circle

- Invitation to participate in HBF Members' Council and official HBF events
- HBF Newsletter
- Printed recognition in HBF materials
- A Pet Profile of your special pet in featured in PetTalk magazine website
- Adoption of a beautiful BARC pet of your choice *(benefit transferrable)*

### ☐ \$5,000: Mayor's Circle

- Invitation to participate in all official HBF events
- HBF Newsletter
- Printed recognition in HBF materials
- A Pet Profile of your special pet in featured in PetTalk magazine website
- Adoption of a beautiful BARC pet of your choice *(benefit transferrable)*

### ☐ \$1,000: Regent's Circle

- HBF Newsletter
- Printed recognition in HBF materials
- Adoption of a beautiful BARC pet of your choice *(benefit transferrable)*

### ☐ \$500 Chairman's Circle

- HBF Newsletter
- Printed recognition in HBF materials

### ☐ \$100 Supporter's Circle

- HBF Newsletter

Name: \_\_\_\_\_  
(as it should appear on printed materials)

Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

☐ Enclosed is my check payable to Houston BARC Foundation for my membership.

☐ I prefer to make a donation to HBF in the amount of \$ \_\_\_\_\_ WITHOUT receiving membership benefits. Enclosed is my check or credit / debit card information.

Please charge \$ \_\_\_\_\_ to my ☐ VISA ☐ MasterCard ☐ American Express

CC # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Card Security Code \_\_\_\_\_ Billing Address: \_\_\_\_\_

## THANK YOU FOR SUPPORTING BARC!

Houston BARC Foundation is a non-profit organization qualified under Sec. 501(c) 3 of the U.S. Int. Rev. Code.

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